

ANTHROPOS INDIA FOUNDATION ORGANISES AN ONLINE COURSE (PAID) ON "ETHNOGRAPHY" 18-20 JUNE 2020



BRIEF OUTLINE OF THE COURSE

Ethnography is a qualitative research process, method and a product. It originates in the discipline of Anthropology and is applicable to more than a dozen other disciplines.

This online course brought together under the aegis of Anthropos India Foundation is taught by the scholars and professionals who have been doing ethnographic work in their research and practice. This course will provide an overview of ethnographic traditions, new and modern methods applied in cyber or digital platforms and also newer areas like feminist and brand ethnography.

WHO CAN ENROL?

This course is a value addition for researchers who want to learn doing ethnography and apply it in their research practice.

Students and academicians from various disciplines like Anthropology, Sociology, Business Management, Psychology, Organisational Studies, and Urban Studies would also benefit from this course.

COURSE CONTENT

- Introduction and Nature of Ethnographic Research
- Ethnography as a Qualitative Research
- Overview of Different Forms of Ethnography
- Digital Ethnography
- Autoethnography
- Team Ethnography
- Cyber Ethnography
- Visual Ethnography
- Feminist and Queer Ethnography
- Ethnography and Heritage Documentation
- Writing Ethnography

LEARNING OUTCOMES

The primary goal is to have a deeper understanding of the ethnographic method. The participants will be given enough time for interactive sessions and will be doing an assignment based on their research topic, which will be evaluated. E-certificates will be given to all the participants.

COURSE FEE & REGISTRATION

- Fee for students is 2000/- (Attach ID proof)
- Fee for faculty and professionals is 3000/-
- Click on this [LINK](#) for registration.
- Bank details for fee submission via online banking.

Name- Anthropos India Foundation,
A/C 912010012235653

Bank- AXIS BANK, Branch- VASANT KUNJ, NEW DELHI, IFSC code-
UTIB0000119

PANEL OF EXPERTS

- Prof. V.K. Srivastava (Director, Anthropological Survey of India)
- Dr. Sanghmitra Acharya (Professor, JNU)
- Dr. Soumendra Patnaik (Vice Chancellor, Utkal University, Orissa)
- Dr. Kumkum Srivastava (Anthropologist, Retd. from DU)
- Dr. Aditya Deshbandhu (Assistant Professor, IIM, Indore)
- Ms. Ina Goel (PhD Scholar, Hong Kong University)
- Dr. Nilika Mehrotra (Professor, JNU)
- Dr Sunita Reddy (Associate Professor, JNU)
- Dr. Meher Varma (Brand Ethnographer)
- Dr. Nemthianngai Guite (Asso. Prof. JNU)
- Dr. Avitoli Zhimo (Asst. Prof. DU)

COURSE STRUCTURE

The course is 18 hours in duration, spread over three consecutive days and entirely online.

The reading list would be provided to the participants before the course begins. Assignment and feedback of the course has to be submitted.

ORGANISERS

Programme Incharges- Dr. Sunita Reddy and Prof. Sanghmitra Acharya
Course Coordinator-Dr. Gunjan Arora
Admin Officer- Mr. Uma Shankar Singh
Media Manager- Ms. Shefali Bharati

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